



**useR! 2019**

**Toulouse, France  
July 9 -12, 2019**



**Toulouse  
2019**



**SPONSORSHIP  
PROPOSAL**

# useR! Toulouse, France July 9 - 12, 2019

The R language is a free, robust, popular open source tool and platform used in all areas of data analysis, statistics and visualization.

Standing out as one of the most quickly growing programming languages in the world, it is used in a large array of companies and academic organizations in finance, business, biology, bioinformatics, humanities and all areas of science.

Standing the test of time in the past 20 years, the language has become a dynamic and exciting entity that is contributed to by thousands of developers and users across the world, in academia and industry alike.

## CONFERENCE SPONSORSHIPS

Platinum € 25,000

Gold € 15,000

Silver € 10,000

Bronze € 5,000

Violet € 1,000

(prices are VAT excluded)

**Sponsorship includes (depending on the level) :**

- logo and mention on the conference webpage
  - mention at the opening and closing of the conference, and in the conference booklet
  - free attendance for one or several persons and special color-coded badges
  - booths and/or banners at the conference venue
  - choice to sponsor the conference dinner, coffee breaks, opening reception, ...
- Sponsors can also choose to promote diversity or travel scholarships for participants.  
More details are available in the table.

Sponsorship of useR! 2019 is an opportunity to visibly support the R community to reach a large group of highly skilled data science professionals, to support your organization's analytics or data science pipeline and to help make the conference a success.

Attendees include R developers and users who are data scientists, business intelligence specialists, analysts and statisticians from academia and industry, as well as students.

All levels of R programmers and users attend useR!, from those early in their career to senior executives.

# Proposal

useR! is the main annual meeting of the R community and has been growing in attendance along with the R language.

useR! 2019 will be held in Toulouse, France, July 9 - 12.

It is a non-profit conference, organized and run by volunteers, over 1,000 attendees are expected to be at the conference.

Sponsorship Level	Platinum	Gold	Silver	Bronze	Violet * restricted to SBs	Diversity & Travel Sponsors
Starting price	25 000 €	15 000 €	10 000 €	5 000 €	1 000 €	1 000 €
Number of free attendees	5	4	3	2	1	-
Logo & Name on website	Large	Large	Medium	Medium	Small	Small (+ mention)
Logo on conference materials	Large	Medium	Small	-	-	-
Logo on conference venue	Large	Medium	Small	-	-	-
Booth and/or banner on site	Large	Medium	Small	Small banner	Small banner	-
Advertising space in conference materials	1 page	1/2 page	1/4 page	Logo	Logo	Logo (+ mention)
Items for goody bag (1 item = 1 object or a flyer)	✓	✓	✓	✓	✓	-
Place dedicated to items in goody bag is proportional to sponsor level (to be negotiated with the organization committee).						
Mentioning by name in opening and closing ceremonies	✓	✓	✓	-	-	-
Presentation during conference (Sponsor Sessions)	15 minutes	10 minutes	5 minutes	-	-	-
Conference Event Sponsoring :						
Higher sponsorship levels take priority in choosing. Sponsors at the same sponsorship level choose on a first come first served basis.						
Platinum sponsors can be allocated either the welcome reception sponsoring or the sponsoring of three coffee breaks						
Coffee Break	✓	✓	-	-	-	-
Conference Dinner	✓	-	-	-	-	-

\* SBs: Small-sized Businesses with less than 30 workers.

We hope that your organization  
will join us in our efforts  
to make the useR! 2019  
conference  
a great success.

**Nathalie Villa-Vialaneix**  
Head of the organization committee  
for useR! 2019



**For more information on  
how to support useR! 2019  
contact us at  
[sponsors@user2019.fr](mailto:sponsors@user2019.fr)**

[sponsors@user2019.fr](mailto:sponsors@user2019.fr) | [user2019.r-project.org](http://user2019.r-project.org) | [@UseR2019\\_Conf](https://twitter.com/UseR2019_Conf)



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